

2009 Alex Debogorski-Rockwood U.S. Tour

*The Ice Road Trucking Legend Has
Come To Thaw Out In The Lower 48!*

MEDIA PRESS RELEASE

**NOVEMBER 13-14 @ SHOPKO HALL
GREEN BAY, WI**

SNOMOBILE USA Show & Sale

*Alex is a dedicated family man and
will inspire you with his strong faith
and great story telling*

- Alex is the tough-as-nails working class "HERO" of the hit TV series "Ice Road Truckers," now syndicated in more than 22 countries around the world.
- The show draws over 3 million viewers weekly in the U.S. and 3.9 million in the UK. (Source: Nelson Media Ratings)

Here's what fans are saying about this Trucking Titan:

"Our family admires your values and work ethic. You are a fine example for my 14 year old son."

"Thank you for being an awesome example of a no nonsense, hardworking human being. My family admires your ability to do a dangerous job with a sense of humor and a positive outlook."

- Alex is available for advertising, product endorsements, appearances, and speaking engagements to meet your marketing needs.
- Alex is touring the lower 48 states taking time to meet with fans & sign autographs at various trucking events, fairs, and outdoor recreational shows/events.
- Meet Alex, get an autograph and learn more about the extraordinary job of ice road trucking and life in the North!

**For Alex's full biography and more information
visit his website @ www.iceroadtrucker.ca or:**

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